

Beards and Balms

Luxury Skincare for Men

Men's beauty and skincare has become more and more popularized and normalized in recent years. Since men's skin is typically thicker, oilier, and hairier than women's, brandbox is highlighting the best in skincare specifically formulated for men.

From beard oils to moisturizers to cleansers, we're curating cutting-edge, luxurious products that make men feel like they're stepping into the spa or barber shop every day.

Our buyers are looking for hydrating, purifying, razor burn-reducing products that appeal to a wide range of men, including those who want quick, simple solutions or a 12-step routine.

[ALT TITLES:]

[Balms, Beards, and Beauty]

[Thick Skin]

[Masculine Glow]

[I Know What Boys Like]

Fuel Up on Beauty

Supercharge Your Glow with Ingestibles

Looking your best and feeling your best go hand-in-hand, so why not supercharge your beauty with vitamins, minerals, and antioxidants to give you a healthy glow? These nutrients are essential to promoting radiant skin and hair, and are even more effective when they work below the surface, from the inside out, in the form of ingestibles.

Our retail and media clients are interested in supplements, powders, pills, capsules, gummies, and protein bars packed with vital nutrients that can improve acne, reduce hair loss, stimulate collagen production, promote skin health, and more.

Brands who apply should offer powerful, high-end, inventive ingestibles that make users feel strong, healthy, and gorgeous.

[ALT TITLES & SUBTITLES:]

[Beauty, Inside Out]

[Supercharged Beauty]

[Food for Beauty]

[*Because beauty starts within*]

Big Hair Energy

Take On the World with Voluminous Hair

Healthy, luxurious, bouncy hair makes you feel confident and sexy so you can take the world by storm. Wipe away your insecurities and push aside flat, lifeless hair with nourishing and volumizing hair products.

brandbox is empowering our buyers to manifest “Big Hair Energy” with sprays, powders, shampoos, conditioning treatments, mousses, and more that boost volume, promote growth, and give them the texture and shine of their dreams.

We’re looking to curate products from brands who turn up the volume with their groundbreaking approaches to achieving healthy, full, and polished hair for a variety of textures.

Beauty Beyond the Binary

Because Confidence Doesn’t Have a Gender

Everyone deserves to feel confident, beautiful, and pampered, no matter their gender. Now more than ever, brands are focusing on effectiveness and versatility so people of all genders can find their perfect product.

brandbox is side-stepping the Pink Tax, cheesy hyper-masculine scents, and overly gendered packaging to curate a box of cutting-edge, high-end skincare products that focus on individual skin types and concerns instead of gender.

Our buyers are looking for brands that create diverse, inclusive, and innovative skincare.

[ALT TITLES & SUBTITLES:]

[Breaking the Binary]

[Beyond Binary]

[Beauty Beyond Binary]

[Confidence and Self-Care for All]

Clean Skin, Cleaner Earth

Eco-Friendly Skincare for an All-Natural Glow

Beauty can be kind to your skin and the Earth with natural, organic, and non-toxic products. From banning micro-beads to reducing plastic packaging to swapping out potentially harmful ingredients for natural, nourishing ones, eco-friendly beauty and skincare brands are taking action to protect the health of people and the planet.

Eco-friendly products that are organic, plant-based, ethical, non-toxic, and free of parabens, sulfate, aluminum, and more are the focus of brandbox's next curated collection. Our buyers are looking for clean products perfect for Earth, health, chemical, and toxin-conscious beauty and skincare lovers. Brands that apply should also consider themselves high-end and innovative.

[ALT TITLES & SUBTITLES:]

[You're a Natural Beauty]

[Cleaner Skin, Cleaner Earth]

[*Get the Glow Without the Chemicals*]

Zero Waste, Pores Erased

Thoughtful Sustainable Skincare

Thoughtful simplicity is key for those looking to live a more sustainable lifestyle. Ethically sourced clean vegan ingredients in refillable, plastic-free, and recyclable packaging are on the rise, with brands and beauty-lovers alike looking to reduce their waste and carbon footprint.

But this doesn't mean the products are any less effective. Our buyers are looking for sustainable skincare brands that are embracing the power of natural ingredients to create luxurious, non-toxic, mindfully packaged products.

brandbox is interested in applications from innovative brands who are dedicated to the health, beauty, and wellbeing of the Earth and the people on it.

[ALT TITLE:]

[Mind Your Glow]

Full-Bodied Beauty

Skincare from the Neck Down

We spend a lot of time caring for our faces, but what about the rest of our bodies? The skin is our largest organ, and we shouldn't neglect the vast majority of it, especially when acne, hyperpigmentation, and other concerns don't just limit themselves to the face.

We're moving [to the skin] below the chin for our "Full-Bodied Beauty" box, and want to share innovative oils, cutting-edge creams, and high-tech tools with our buyers and investors. Brands with products that target concerns such as body acne, KP, dryness, cellulite, crepey skin, stretch marks, and unwanted or ingrown hair are more than welcome to apply.

At brandbox, we believe in products that give confidence and glow from head to toe.

[ALT SUBTITLE:]

[Confidence and Glow from Head to Toe]

Glow-Getter

Sun-Kissed Without the Risk

No matter the time of year, that perfect vacation tan is always in reach with products that give you a beachy glow without the harmful UV rays. Whether you're looking for a pick-me-up in the middle of a gloomy winter or a boost of confidence in your bikini, self-tanners are a great option for a radiant, bronzed look.

brandbox is searching high and low for the best, most innovative, and least orange tanning products for our "glow-getters." We're especially excited for brands that offer additional skincare benefits like natural ingredients, supplemental nutrients, moisturization, and sun protection to apply.

Glow Up

Makeup to Highlight Your Natural Radiance

Ever since highlighter became a widespread focal point of makeup in the mid-2010s, bright, shimmery, and dewy skin has dominated beauty trends. Now, with minimalist "no-makeup" makeup gaining popularity, beauty lovers are looking to bring out their natural glow.

brandbox's buyers and media clientele are looking for a glow up in beauty products that highlight the skin's radiance, embrace more than they conceal, and offer a fresh, clean, and healthy look. Sheer luminizing foundation, innovative highlighters that give the right kind of shine, and high-tech dewy setting sprays are examples of products we're interested in.

[ALT TITLE:]

[Truly Illuminating]

Good Vibes Only

Products for a Beautiful Brain, Body, and Being

Beauty and wellness begin at the brain, so it's important to take the time to care for your mind, body, and spirit. With aromatherapy included in luxurious soaps, creams, and oils, and lymphatic drainage with tools like dry brushes and rollers offering a de-puffing effect, it may be easier than you think to include mind, body, and spirit products in your beauty routine.

That's why brandbox is curating innovative, enriching, holistic products our buyers. Brands that focus on products used directly on the body such as skincare tools, products that affect the

body such as aromatherapy, and products that are just for the brain such as books and journals are all welcome to apply.

Gut Instinct

Probiotics for Healthy Skin

With probiotics, you can trust your gut to keep you feeling and looking your best. A healthy gut means less inflammation and ensures you're properly digesting and absorbing all the nutrients you need.

And the benefits aren't just limited to your digestive system; these products balance and restore your skin's microbiome. Once your microbes are working to their full potential, they can tackle and improve eczema, acne, wrinkles, and more.

brandbox's buyers are looking for innovative topical and ingestible prebiotic, probiotic, and postbiotic products for our upcoming "Gut Instinct" box. Brands that should apply believe beauty begins with wellness.

Hair Whisperer

Innovative Products and Tools for the Perfect Hair

Like many people, brandbox's buyers, media, and investors have spent years on the lookout for a magical product that will solve all their hair woes and give them the perfect mane.

That's why we're curating a box of products and tools we believe reach "Hair Whisperer" status—innovative and high-tech haircare that make a variety of hair types and textures healthy, shiny, vibrant, bouncy, and voluminous.

High-end, cutting-edge haircare brands—specializing in anything from styling tools to treatments and beyond—should apply.

[ALT SUBTITLES:]

[Ending the Search for Your Perfect Hair Product]

[Find Your Haircare Unicorn]

[Innovative Haircare for All]

Heaven-Scent

Innovation in Luxury Fragrances

A smell can trigger a heartfelt memory or an incredible emotion, meaning part of feeling your best is smelling your best. Perfume, cologne, and body sprays have the ability to boost your

mood, increase your confidence, and make you feel glamorous, stunning, or sexy. With so many options and types of perfumes, finding your perfect fragrance can be daunting.

In our upcoming box, brandbox is focusing on innovative fragrances that smell heaven-sent. Our buyers are interested in contemporary, high-tech, and sustainable perfumery. Types of brands that should apply approach fragrances as both an art and a science.

Read My Lips

Luxurious Lip Enhancers That Will Make You Want to Kiss and Tell

Our lips are one of the focal points of our face, but they easily become dry, uncomfortable, and rough. Lip enhancers like balms, scrubs, and tools can rejuvenate, hydrate, and plump up your smile.

brandbox's upcoming box focuses on innovative products that buff away dead skin and care for your lips so they feel smooth, soft, and supple. Our buyers are looking for products that prepare lips for the perfect color and allow smooth makeup application. Types of brands that should apply are on the cutting edge of exfoliating, moisturizing, and plumping technology.

[ALT TITLES:]

[Kiss and Tell]

[Lips of an Angel]

One of A Kind

Custom Hair and Skincare

Our hair and skin are as unique to us as our fingerprints, so one size fits all solutions may not work best for us. Personalized beauty has been on the rise, with products from shampoo to skin serum now completely customizable. Finally, people are able to target their own goals and concerns without guessing if the description on a bottle meets their needs.

brandbox is interested in discovering the best and most innovative of personalized hair and skincare. Our buyers are looking for products with detailed quizzes and formulations that deliver high-quality results while feeling truly one of a kind.

Soak Up the Sun

Enjoy the Sunshine, Avoid the Rays

Sunscreen is one of the single most impactful things you can add to your routine to keep your skin healthy and looking young and radiant. Blocking harmful UV rays not only prevents the risk of skin cancer, but also can reduce signs of aging like sunspots, wrinkles, and crepey skin.

Our buyers are looking to protect their skin while letting the sunshine in, with cutting-edge SPF products that soak up the UV rays so they don't have to. brandbox is seeking brands that put safety first while still offering users nourished, glowing skin without greasy residue or a chalky white cast.

[ALT TITLE & SUBTITLE:]

[Let the Sun Shine]

[Avoid UV Rays with Innovative Sunscreen]

Sleeping Beauty

Sweet Dreams and Glowing Skin

Beauty sleep is a real phenomenon, but restful sleep can be hard to come by. Getting at least seven hours of quality sleep allows your body to produce collagen and circulate blood at a higher rate, offering less wrinkles, brighter eyes, fuller hair, and a healthier, glowing complexion.

brandbox's buyers are looking for innovative products that promote next-level beauty sleep: supplements, sprays, sleep accessories, and beyond that help users get some shut eye. Brands that apply should be beauty-focused but backed by evidence. We're interested in products that understand the connection between sleep, wellness, and beauty and are revolutionizing quality rest.

[ALT TITLES & SUBTITLES:]

[Sweet Dreams]

[Beauty Sleep]

[Skincare Via Sweet Dreams]

[Catch Up on Beauty Sleep]

Oil Slick

Next-Level Moisture and Nutrition

It's a long-held misconception that oil is bad for your skin and hair, and will only breed more oil. However, using the right beauty oil can dissolve the oil on your skin and scalp and trap natural moisture, creating cleaner, more hydrated skin and hair. Oil-based cleansers can also remove makeup, while oil treatments with high vitamin E and omega-3 can strengthen and repair hair and nails.

From argan oil to coconut oil to tea tree oil and beyond, brandbox's buyers are looking for unique, innovative, nutrient-rich beauty oils. Brands who specialize in pure, natural oil products or enhanced oil-based products alike should apply.

[ALT TITLE:]
[Striking Oil]

Don't Water Me Down

The Best in Waterless Beauty

Waterless beauty products are pushing back against diluted hair and skincare, which often contain well over 50% water. Excessive water has a few major downsides: more waste created by unnecessarily large plastic bottles, less hydration, and more preservatives.

brandbox is riding the wave to waterless hair and skincare in our upcoming box. Our buyers are looking for innovative shampoo and conditioner bars, high-tech oil-based skincare, and cutting-edge skincare that cuts out the water. Brands with sustainable packaging are especially encouraged to apply.

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